

BIO – Pastor Arnaldo Cruz

Communications/Technology/Media Evangelism Director

Pastor Arnaldo Cruz is the new Communications/Technology/Media Evangelism Director in the Southeastern Conference. He was born in the Dominican Republic. He is happily married to Menchy Cruz, graduated Summa Cum Laude from Antillean Adventist University, Puerto Rico with a Bachelor of Science Degree and major in Education. The Lord blessed them with two daughters: Laura Armely, (20), a Junior at La Sierra Adventist University, California, and Gabriela Mia, (9).

Pastor Arnaldo Cruz graduated from the Adventist University in Dominican Republic with a Bachelor of Science Degree in Theology and a minor in Education and Computer Science. He obtained his Master's degree in Theology from the Inter-American Adventist Theological Seminary (SETAI), in Puerto Rico, where he served as the Director of Evangelism and was also the Evangelist of the Western Puerto Rican Conference. He worked as a professor of Evangelism in the Antillean Adventist University in Puerto Rico. He assisted in the creation of "Paraiso" TV Seventh-day Adventist Channel for the West Puertorican Conference. Pastor Arnaldo Cruz has a Bachelor of Arts with a major in Video and TV production with a specialty in edition and special effects from the Inter-American University, where he also obtained an Associate of Arts in Communications, skills that he uses to enhance the ministry. He collaborates with the Three Angels Broadcasting Network (3ABN Latino) and Hope Channel in Spanish (Esperanza TV), recording sermons that have reached more than 34 million people around the world.

While pastoring in the North Dominican Association under his leadership, in La Sierra District, he created the First School for Master Guides. He also created a working plan to teach religion in public schools, along with programs that made possible for the Seventh-day Adventist Church to have representatives in Governmental entities. Built the Adventist Education Center, where his wife was the principal, and created the Education/Rehabilitation Program for people with AIDS.

In the Northeastern Dominican Association, Pastor Arnaldo Cruz was the Program Coordinator for Teens at Risk, Teens Pregnancy and Drug Addiction. He was pastor of the seven radio stations "Radio Amanecer", that covers the entire Dominican Republic. Along with his wife, they are Family Life facilitators and marriage counselors. Together, they work as a team to advance the gospel around the world.

Pastor Arnaldo Cruz accepted a call from Southeastern Conference in 2011 to serve as the pastor of Country Garden/Efeso District. A month after his arrival at the Ephesus' Church, the mortgage

was paid. On May 10, 2014, he was installed as the pastor of The Pilgrims (Los Peregrinos) Seventh-day Adventist Church. Soon after, the mortgage was paid. He renovated the Church building, created a TV studio in church, trained young people, and by the grace of God, The Pilgrims (Los Peregrinos) Seventh-day Adventist Church reaches thousands of people across the world with the good news of salvation.

Every week, thousands of people connect with the church live, and more than 30,000 followers have made Los Peregrinos Church their virtual home church. In 2020 Pastor Arnaldo Cruz was awarded the Youtuber Award for reaching the milestone of 100,000 followers. Today, he has 134,000 followers on YouTube, 78,000 on Facebook and 48,000 on Instagram. Through his vision in social media, lives are being transformed, families restored, and thousands of people have found hope in Jesus. The Pilgrims (Los Peregrinos) Seventh-day Adventist Church is listed among the 10 most relevant churches in the North American Division. Pastor Cruz is a member of the North American Division Pastor Advisory Committee and is also Social Media Consultant to several conferences in the North American Division territory.

He authored the book: "Not everything is lost", published by the Inter-American Division Publishing Association, and is presently writing the 2024 Youth Devotional, as well as another book. He enjoys playing the piano, reading, writing, and preaching the gospel through social media. His motto in life is "to proclaim the gospel and prepare souls for Jesus' return, while motivating them to find hope by reminding his audience that Jesus is the Victory".